



BOY SCOUTS OF AMERICA® CENTRAL FLORIDA COUNCIL

Brevard County 21st Annual Boy Scout Golden Eagle Dinner Thursday, March 21, 2013 Holiday Inn Viera



Lynda L. Weatherman
*Economic Development Commission of
Florida's Space Coast
Dinner Honoree*



George Mikitarian, DHA, FACHE
*President/CEO
Parrish Medical Center
Dinner Chairman*

2012 Sponsors

Foundation

 **DESERET RANCHES**

Platinum

Florida Today
Clear Channel Outdoor
SCB Marketing

Gold

Florida Power & Light
Brevard Business News
Harris Corporation
Delaware North Companies/
Parks & Resorts

Silver

Craig Technologies
Boeing Company
The Hanson Family
Glover Oil Company
Waste Pro
Premiere Theaters





100 YEARS OF SCOUTING

Celebrating the Adventure ★ Continuing the Journey

Join George Mikitarian at the 21st annual Boy Scouts Golden Eagle Dinner
Honoring Lynda Weatherman

What: The Golden Eagle dinner brings together Brevard's top corporate and community leaders each year to honor an outstanding member of our community. Guests are invited to enjoy a fun-filled and entertaining presentation along with delicious food, drinks and the feeling that comes with philanthropic compassion. All proceeds benefit the Boy Scouts of America

When: March 21st 2013
6:00pm Doors open-Reception begins
7:00pm Dinner begins

Where: Holiday Inn Viera
8298 N Wickham Rd
Viera FL, 32940

Attire: Cocktail/Business Attire

Details: The Boy Scouts of America is the Nation's leading outdoor education and character development program. The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

Associate your company with the Boy Scouts of America, one of the Nation's most trusted non-profit organization for more than 100 years. Let our track record of success reflect positively on your organization. Place your corporate logo on Golden Eagle Dinner Materials and be seen by a highly targeted demographic. The Golden Eagle Dinner enables the Boy Scouts of America to continue the much needed youth programs right here in Brevard County.

Who will be in attendance?

- More than 350 Brevard County Business and Community Leaders
 - 85% have attended or graduated from college
 - 75% are married
 - 80% are employed full time
 - Average Income is above \$70,000
 - Average Age 35-60



100 YEARS OF SCOUTING

Celebrating the Adventure ★ Continuing the Journey

Presenting Media Sponsor

\$7,500+

Contribution: As a Presenting Media Sponsor, your company would be asked to provide \$7,500 in in-kind donations of Media

Media Partner must commit to providing:

- **Full-1/2 page prominently places ads valuing at a minimum of \$7,500 based on non-profit rate card.**
- **Support in printing press releases material supporting the event.**

Your company's investment in the Boy Scouts Golden Eagle Dinner would result in the following measurable return:

- A seat on the event steering committee
- VIP seating for 12 at the dinner
- Logo on year end letter and invitation
- Opportunity to speak at the kickoff event
- ¼ page ad in event program
- Company listing in the event program
- Company Logo in the dinner Presentation
- Banner featuring company logo prominently placed during the dinner
- Verbal recognition at the event
- Company Name prominently featured in press releases and publicity packets
- Company showcased as a Presenting Media Sponsor on all event signage and marketing materials
- **A positive community partnership** with the Boy Scouts of America



100 YEARS OF SCOUTING

Celebrating the Adventure ★ Continuing the Journey

Gold Media Sponsor

\$5,000+

Contribution: As a Presenting Media Sponsor, your company would be asked to provide \$5,000 in in-kind donations of Media

Media Partner must commit to providing:

- Full-1/2 page prominently places ads valuing at a minimum of \$5,000 based on non-profit rate card.
- Support in printing press releases material supporting the event.

Your company's investment in the Boy Scouts Golden Eagle Dinner would result in the following measurable return:

- A seat on the event steering committee
- VIP seating for 10 at the dinner
- ¼ page ad in event program
- Company listing in the event program
- Company Logo in the dinner Presentation
- Banner featuring company logo
- Verbal recognition at the event
- Company Name prominently featured in press releases and publicity packets
- Company showcased as a Gold Sponsor on all event signage and marketing materials
- **A positive community tie-in** with the Boy Scouts of America

Media Sponsor

\$2,500+

Contribution: As a Presenting Media Sponsor, your company would be asked to provide \$2,500 in in-kind donations of Media

Media Partner must commit to providing:

- 1/2-1/4 page prominently places ads valuing at a minimum of \$2,500 based on non-profit rate card.
- Support in printing press releases material supporting the event.

Your company's investment in the Boy Scouts Golden Eagle Dinner would result in the following measurable return:

- Shoot Kickoff Event
- VIP seating for 8 at the dinner
- Company listing in the event program
- Company Logo in the dinner Presentation
- Banner featuring company logo
- Verbal recognition at the event
- Company Name prominently featured in press releases and publicity packets
- Company showcased as a Silver Sponsor on all event signage and marketing materials
- **A positive community tie-in** with the Boy Scouts of America



100 YEARS OF SCOUTING
Celebrating the Adventure ★ Continuing the Journey

Sponsorship Agreement

My Company is interested in supporting the 19th annual Golden Eagle Dinner by becoming a:

\$7,500 Presenting Media Sponsor (Fair Market Value \$400)

\$5,000 Gold Media Sponsor (Fair Market Value \$300)

\$2,500 Media Sponsor (Fair Market Value \$200)

Artwork should be provided as camera-ready high resolution, electronic file and should be sent to shanna.michel@scouting.org no later than January 1st 2012 to be included in collateral/media materials

19th Annual Brevard Golden Eagle Dinner Sponsorship Commitment

Name _____ Company _____

Mailing Address _____

City _____ State _____ Zip _____ Phone _____ Email _____

Personal or Corporate Commitment \$ _____ Event Goal \$ _____ Total \$ _____.

Please Invoice me ___Right Away ___Monthly ___Quarterly ___Semi-Annually

My Check is attached Check # _____ **Please charge my** ___Visa ___MasterCard ___Amex

Account # _____ Exp Date _____

Signature _____ Date _____

Mail to: Central Florida Council B.S.A P.O. Box 360356 Melbourne FL 32936 or Fax to: 800-352-4151

The Central Florida Council receives 100% of your contribution. Our state of Florida registration number is SC-01447.



100 YEARS OF SCOUTING
Celebrating the Adventure ★ Continuing the Journey